

FOR IMMEDIATE RELEASE

Mainroad battle ready for Old Man Winter.

Surrey, BC, November 7, 2011 – Mainroad's Lower Mainland and Howe Sound crews are fully equipped to battle Old Man Winter. Preparing for this winter, predicted to be the coldest in 20 years, is no different than previous years for this contracting company.

With a service area covering the Lower Mainland from UBC Endowment Lands to the Fraser Valley, Tri-Cities, Haney, the North Shore, Whistler and Pemberton, plus all major bridges and tunnels, highways and interchanges, preparation is critical to Mainroad. During the fall months, Mainroad is focused on training our crews to prepare them for any winter condition and to ensure they meet BC Ministry of Transportation & Infrastructure safety and quality assurance standards.

During a snow event, Mainroad has a full complement of winter operators plus mechanical support on every shift working 24/7 operating and maintaining the largest fleet of snow removal equipment in the Lower Mainland. Winter material stocks on hand include one million litres of salt brine, 20,000 tonnes of winter sand, and thousands of tonnes of de-icing salt stored in nine depots strategically situated throughout the service area.

Réal Charrois, General Manager, noted, "*One of Mainroad's key strategic initiatives is public safety. We all have family and friends using the roads we maintain and our professional drivers are proud of the work they do to ensure that happens. Mainroad operates under a risk based contract with no additional funding – we are committed to public safety no matter what Old Man Winter sends our way.*"

Currently, Mainroad is heavily promoting the *Shift into Winter* campaign to communities within their service area. *Shift into Winter* is a joint Provincial initiative supported by organizations committed to improving the safety of drivers during the winter months.

- Listen for Mainroad sponsored Winter Driving Tips on News1130 and Mountain FM starting November 14th.
- Look for Mainroad's Winter Driving Tip of the Week at <http://www.mainroad.ca>.
- Watch for Mainroad's campaign ads in local community newspapers.

Mainroad welcomes local media to join truck operators on a ride-along to experience winter snow removal operations firsthand. To arrange a visit, please contact Niki Taylor, Communications Specialist at 604.575.7032.

To learn more about Mainroad and its group of companies, please visit <http://www.mainroad.ca>.

Contact:

Niki Taylor, Communications Specialist
Mainroad Group
17474 – 56th Avenue, Surrey, BC V3S 1C3
Telephone: 604.575.7032 | Email: ntaylor@mainroad.ca

###



your roads – your team

FOR IMMEDIATE RELEASE

Mainroad East Kootenay battle ready for Old Man Winter.

Cranbrook, BC, November 9, 2011 – Mainroad East Kootenay crews are fully equipped to battle Old Man Winter. Preparing for this winter, predicted to be the coldest in 20 years, is no different than previous years for this Cranbrook based contracting company.

With a service area covering East Kootenay, preparation is critical to Mainroad's crews based in Cranbrook, Kimberley, Jaffray, Yahk, Fernie, Sparwood and Invermere. During the fall months, Mainroad is focused on training our crews to prepare them for any winter condition and to ensure they meet BC Ministry of Transportation & Infrastructure safety and quality assurance standards.

During a snow event, Mainroad East Kootenay has a full complement of winter operators on every shift working 24/7. Winter material stocks on hand include 120,000 litres of salt brine, 135,000 tonnes of winter sand, and thousands of tonnes of de-icing salt stored in nine depots strategically situated throughout the service area.

Jim Conley, General Manager, said "*Our team has shifted into winter operations - we know the importance of having our drivers and equipment ready because in a couple of hours we can go from clear sky to blizzard in the East Kootenays. We're working with the public to make sure everybody gets home safe; we treat these roads as ours because we know they're yours.*"

Currently, Mainroad is heavily promoting the *Shift into Winter* campaign to communities within their service area. *Shift into Winter* is a joint Provincial initiative supported by organizations committed to improving the safety of drivers during the winter months.

- Listen for Mainroad sponsored Winter Driving Tips on The Drive 102.9 and 99.1FM throughout December and January.
- Look for Mainroad's Winter Driving Tip of the Week at <http://www.mainroad.ca>.

Mainroad welcomes local media to join truck operators on a ride-along to experience winter snow removal operations firsthand. To arrange a visit, please contact Jim Conley at 250.417.4624.

To learn more about Mainroad and its group of companies, please visit <http://www.mainroad.ca>.

Contact:

Niki Taylor, Communications Specialist

Mainroad Group

17474 – 56th Avenue

Surrey, BC V3S 1C3

Telephone: 604.575.7032 | Email: ntaylor@mainroad.ca

###



your roads – your team

FOR IMMEDIATE RELEASE

Mainroad South Island Contracting battle ready for Old Man Winter.

Langford, BC, November 9, 2011 – Mainroad South Island crews are fully equipped to battle Old Man Winter. Preparing for this winter, predicted to be the coldest in 20 years, is no different than previous years for this Vancouver Island based contracting company.

With a service area covering South Vancouver Island, preparation is critical to Mainroad's crews based in Langford, North Duncan, Sooke, Cobble Hill, and the Gulf Islands of Galiano, Mayne, Pender, Salt Spring, Thetis and Saturna. During the fall months Mainroad is focused on training our crews to prepare them for any winter condition and to ensure they meet BC Ministry of Transportation & Infrastructure safety and quality assurance standards.

During a snow event, Mainroad South Island has a full complement of winter operators plus mechanical support on every shift working 24/7. Winter material stocks on hand include 156,000 litres of salt brine, 20,000 tonnes of winter sand, and thousands of tonnes of de-icing salt stored in fourteen depots strategically situated throughout the service area.

One important and challenging area in particular is the Malahat section of Highway #1, just north of Victoria - the main link for Island traffic north and south with significant elevation change. Mainroad monitors this area from their Malahat Weather Station installed near the summit and can access real time data from the site to forecast weather and road conditions and to prepare equipment and crews in advance of road conditions that can change rapidly.

Rick Gill, General Manager, noted, "*One of Mainroad's key strategic initiatives is public safety. We all have family and friends using the roads we maintain and our professional drivers are proud of the work they do to ensure that happens. Mainroad operates under a risk based contract with no additional funding – we are committed to public safety no matter what Old Man Winter sends our way.*"

Currently, Mainroad is heavily promoting the *Shift into Winter* campaign to communities within their service area. *Shift into Winter* is a joint Provincial initiative supported by organizations committed to improving the safety of drivers during the winter months.

- Listen for Mainroad sponsored Winter Driving Tips on 100.3 The Q and the Zone @ 91.3 FM, Duncan Sun FM and CFX 1070 AM radio stations starting November 28th, 2011.
- Look for Mainroad's Winter Driving Tip of the Week at <http://www.mainroad.ca>.
- Watch for Mainroad's campaign ads in local community newspapers.

Mainroad welcomes local media to join truck operators on a ride-along to experience winter snow removal operations firsthand. To arrange a visit, please contact our Langford office at 250.391.7310.

To learn more about Mainroad and its group of companies, please visit <http://www.mainroad.ca>.

Contact:

Niki Taylor, Communications Specialist

Mainroad Group

17474 – 56th Avenue, Surrey, BC V3S 1C3

Telephone: 604.575.7032 | Email: ntaylor@mainroad.ca

###