

## FOR IMMEDIATE RELEASE *REVISED*

## EZ Street Canada makes its mark at the World of Asphalt 2012 Show & Conference

Surrey, BC, March 13, 2012 – EZ Street Canada, a tentative partnership between AE Lighting & Surfacing Products Ltd., SHAMZD Interests and Mainroad Group makes its North American debut at the World of Asphalt 2012 Show & Conference. World of Asphalt to be held at the Charlotte Convention Centre March 13-15, 2012 is the leading exposition and education resource for the asphalt industry.

EZ Street is a ready to use, high performance, polymer-modified, cold asphalt that can permanently repair potholes, street edges, utility cuts and provide overlays to asphalt or concrete. EZ Street is being utilized extensively in over twenty countries around the world with great success. It has proven to be especially successful in wet climates that experience freeze-thaw cycles. EZ Street Canada started in Yellowknife in the Canadian North with testing and proving the technology in the harshest of conditions and has since introduced this unique material to the rest of Canada.

EZ Street Canada brings a wealth of case study information to Canadian show attendees; our University of British Columbia resurfacing project of December 2010 and Edmonton, Alberta's suburban street grind and pave project of August, 2011 as well as opportunities for distributorship. EZ Street Canada joins an elite group of EZ Street partners under parent company exhibitor, EZ Street Company. Pelican Road Services | EZ Street Ireland, Colorado Asphalt Services Inc. (CASI), Denver, Colorado, Ted Ondrick Company, Chicopee, Massachusetts, and S.T. Wooten Corporation, Raleigh, North Carolina. EZ Street Canada would also like to welcome our Mongolian affiliates to the show. *"We are very excited to be making our mark at this show. Drop by booth #1932 to meet EZ Street exhibitors, review product samples & case studies and learn more about this exceptional product,"* says General Manager, Richard Hoare.

Mainroad and EZ Street were featured in the August/September, 2011 edition of Asphalt Pro Magazine; visit <u>http://www.ezstreetasphalt.com/ /pdf/Asphalt-Pro-Mainroad.pdf</u>. For more information about EZ Street Canada, visit <u>http://www.ezstreetasphalt.ca</u>. For more information about The EZ Street Company, visit <u>http://www.ezstreetasphalt.com</u>.

## About Mainroad Group and Mainroad Maintenance Products LP

Mainroad Group is a 100% employee-owned collection of companies specializing in road and bridge products and services. Spanning across Western Canada, the Mainroad Group connects you to a team of experts with extensive experience in diverse climates and environments. Mainroad Maintenance Products, a division of the Mainroad Group, is the exclusive producer and distributor of EZ Street products in British Columbia and Alberta with tentative distribution agreements for Saskatchewan, Manitoba and Ontario provinces of Canada. For further information, visit <a href="http://www.mainroad.ca">http://www.mainroad.ca</a>.

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