



your roads – your team

FOR IMMEDIATE RELEASE

EZ Street Canada joins snow fighters in Milwaukee!

Surrey, BC, April 25, 2012 – EZ Street Canada heads to Milwaukee as a first time exhibitor at the 2012 American Public Works Association (APWA) North American Snow Conference. APWA brings together more than 1,500 snow fighters from cities and townships, county and rural street divisions, and state and provincial departments of transportation.

EZ Street is a ready to use, high performance, polymer-modified, cold asphalt that can permanently repair potholes, street edges, utility cuts and provide overlays to asphalt or concrete. EZ Street asphalt is being utilized extensively in over twenty countries around the world with great success. It has proven to be especially successful in wet climates that experience freeze-thaw cycles.

Canadian show attendees will have the opportunity to learn about this unique material that has been tested in the harshest of conditions in the Canadian North through a wealth of case study information. EZ Street Canada joins parent company exhibitor, The EZ Street Company, at the show. **“Let the EZ Street team solve all of your asphalt problems. Drop by booth #215 to learn more about this exceptional product,”** says Richard Hoare, General Manager for EZ Street Canada.

Mainroad and EZ Street were featured in the August/September, 2011 edition of Asphalt Pro Magazine; visit www.ezstreetasphalt.com/_pdf/Asphalt-Pro-Mainroad.pdf. For more information about EZ Street Canada, visit www.ezstreetasphalt.ca or The EZ Street Company, visit www.ezstreetasphalt.com. Learn more about the 2012 APWA North American Snow Conference, visit www.apwa.net/snow.

About Mainroad Group and Mainroad Maintenance Products LP

Mainroad Group is a 100% employee-owned collection of companies specializing in road and bridge products and services. Spanning across Western Canada, the Mainroad Group connects you to a team of experts with extensive experience in diverse climates and environments. Mainroad Maintenance Products, a division of the Mainroad Group, is the exclusive producer and distributor of EZ Street Canada products in British Columbia, Alberta, Saskatchewan, Manitoba and Ontario provinces of Canada. For further information, visit www.mainroad.ca.

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