



## **Cone Zone BC Contest Rules**

### **Eligibility**

The Cone Zone BC Contest (“the Contest”) is open to any person who is a B.C. resident at any point during the term of the Contest and who is at least 16 years old when the Contest winner is selected. Employees and immediate family members of any organization in the Work Zone Safety Alliance are not eligible to enter the Contest.

### **Term**

The Contest runs from Friday, May 18, 2018 at 10:00 a.m. until Monday, May 21, 2018, at 3:00 p.m. Pacific Daylight Time.

### **Entry**

A person may enter the Contest by taking a photograph of the Go-Kart Experience event that demonstrates road safety during the Cloverdale Rodeo between Friday, May 18, 2018 and Monday, May 21, 2018, and publicly sharing the photograph via the social media platforms Facebook, Twitter or Instagram with the hashtag #ConeZoneBC (“the Hashtag”).

There is no limit to the number of photographs a person can enter using the required Hashtag, #ConeZoneBC.

By entering the Contest, each person agrees to be bound by the Contest rules and the exclusive decisions of the Work Zone Safety Alliance in administering and adjudicating those rules.

By entering the Contest, each person agrees that the Work Zone Safety Alliance may use the person’s name and photograph taken at or near the time of the selection of the winner for publicity purposes indefinitely, without notice to the person and without additional compensation to the person. By entering the Contest each person agrees to be featured on the conezonebc.com website.

The Work Zone Safety Alliance is not responsible for any late, lost, stolen, illegible, destroyed, or misdirected entry. The Work Zone Safety Alliance is not responsible for any damage or loss a person may experience from accessing or using the conezonebc.com website.



## Prize

The Social Media Contest prize is 1 Playstation 4 (approximate value \$500.00 each) (“the Prize”).

The Prize must be accepted as awarded and cannot be transferred, substituted, exchanged, or redeemed for cash.

## Selection of Winner

A Work Zone Safety Alliance Member will judge the quality of all photographs submitted with the required Hashtag, and choose one winner that best promotes road safety.

A Work Zone Safety Alliance Member will contact the winner via the social media platform the winner used to submit the photograph. If the winner does not respond within five days of the first attempted contact, the Work Zone Safety Alliance will select another winner.

Awarding the Prize is subject to verification of compliance with the Contest rules by the Work Zone Safety Alliance. All entries in the Contest that are duplicates, incomplete, altered, illegible, mutilated, reproduced, copied, forged, fraudulent, irregular in any way, or otherwise not in compliance with the Contest rules may be void without notice at the sole discretion of the Work Zone Safety Alliance.

## General Rules

The decisions of the Work Zone Safety Alliance regarding this Contest and its rules are final and binding on all entrants.

The Work Zone Safety Alliance may cancel, terminate, or suspend the Contest at its sole discretion for any reason, including unauthorized human intervention, fraud, or any other event or occurrence that might corrupt or adversely affect the administration, security, fairness, or operation of the Contest.